

What is claimed is:

1. A DNA consisting of a nucleotide sequence as set forth in SEQ ID NO: 1.
2. A DNA in which a 5'-end of a DNA consisting of a nucleotide sequence as set forth in SEQ ID NO: 1 is added to a 3'-end of a DNA in which one or more of a DNA consisting of a nucleotide sequence as set forth in SEQ ID NO: 2 are linked to each other, wherein the link in the DNA in which one or more of the DNA consisting of the nucleotide sequence as set forth in SEQ ID NO: 2 are linked to each other is such that the 3'-end of a DNA consisting of the nucleotide sequence as set forth in SEQ ID NO: 2 is adjacent to the 5'-end of a DNA located on that 3'-side.
3. A DNA consisting of a nucleotide sequence as set forth in any one of SEQ ID NOS: 3 to 6.
4. The DNA according to any one of claims 1 to 3, which has a transcriptional activity, wherein the nucleotide sequence as set forth in SEQ ID NO: 2 is a sequence unit and the transcriptional activity is enhanced in a manner dependent on the number of the sequence units contained in the DNA.
5. The DNA according to any one of claims 1 to 3, which has a transcriptional activity, wherein the nucleotide sequence as set forth in SEQ ID NO: 2 is a sequence unit and the transcriptional activity is enhanced in a manner dependent on a number of from one to seven of the sequence units contained in the DNA.
6. An apparatus for regulating gene expression, comprising the DNA according to any one of claims 1 to 5.
7. A DNA comprising a structural gene and the DNA according to any one of claims 1 to 5, wherein the DNA according to any of claims 1 to 5 is positioned so as to enable the expression of the structural gene.
8. A vector comprising the DNA according to any one of claims 1 to 5.
9. A vector comprising the DNA according to any one of claims 1 to 5 and a DNA having an enhancer function.
10. The vector according to claim 8 or claim 9 comprising a structural gene, wherein the

DNA according to any one of claims 1 to 5 is positioned so as to enable the expression of the structural gene.

11. The vector according to any one of claims 8 to 10, wherein the vector is a mammalian expression vector.

12. The vector according to any one of claims 8 to 10, wherein the vector is a virus vector.

13. The vector according to any one of claims 8 to 12, wherein the vector is a gene therapy vector.

14. A transformant which is transformed with the vector according to any one of claims 8 to 13.

15. The transformant according to claim 14, wherein the vector is transfected into a mammalian cell.

16. A method of preparing the DNA according to any one of claims 1 to 5, wherein the method comprises reacting a DNA consisting of a nucleotide sequence as set forth in SEQ ID NO: 2 with a DNA consisting of a nucleotide sequence as set forth in SEQ ID NO: 7 to form double-stranded DNAs, then ligating the prepared double-stranded DNAs to produce a conjugate, and then carrying out a polymerase chain reaction using the conjugate as a template.

17. The method of preparing the DNA according to claim 16, wherein the polymerase chain reaction is carried out using DNAs consisting of either of nucleotide sequences as set forth in SEQ ID NOS: 8 and 9.

18. A method of regulating an amount of expression of a gene, wherein the method comprises using the DNA according to any one of claims 1 to 5, the DNA according to claim 7, or the vector according to any one of claims 8 to 13.

19. A method of producing a protein, wherein the method comprises using the DNA according to any one of claims 1 to 5, the DNA according to claim 7, the vector according to any one of claims 8 to 13, or the transformant according to claim 14 or 15.

20. A reagent kit, comprising at least one member selected from the DNA according to any one of claims 1 to 5, the DNA according to claim 7, the vector according to any one of claims 8 to

13, and the transformant according to claim 14 or 15.